

Amy C. Wilson
www.kokma.com
amy@kokma.com
917-693-8536

EDUCATION:

Fashion Institute of Technology

New York, NY

B.F.A. Toy Design, 2008

A.A.S. Fine Arts

Completed two foundation years for Fine Arts major, June 2005

Art Institute of Philadelphia

Philadelphia, PA

Completed on foundation year of Industrial Design Technology major 1998-2000

EXPERIENCE:

Common Wealth Toys

August 2009 to September 2009

Freelance Designer

New York, NY

Individual responsibilities included working with president of company in developing and designing new doll product line. This project included construction of prototypes, patternmaking and pattern correction and material sourcing. Designed packaging for this doll project.

Madame Alexander Doll Company

May 2007 to August 2009

Design Assistant

New York, NY

Individual responsibilities included brainstorming for new and existing doll designs, patternmaking and pattern correction of doll clothing and graphics for doll clothing and accessories. Produced handmade samples of plush accessories and fashion accessories for eight-inch dolls. Assisted designers on licensed and other doll related projects. Developed product specifications for manufacturer. Worked with computer programs Microsoft Excel, Adobe Illustrator and Adobe Photoshop. Assisted on producing product packaging for presentation. Contributed in designing graphics for the Fancy Nancy Zip Bin and designed graphics for other Eloise and Madeline Zip Bin prototypes. Designed and developed three new dolls, Twinkle Twinkle Little Star, Roswell Wendy, and He Loves Me, He Loves Me Not Wendy.

Madame Alexander Doll Company

Product Development Manager

Individual responsibilities included working with designers in developing product engineering packages to submit to manufactures, worked one on one with manufacturers overseas

in developing product for production, sourcing materials for manufacturing, trouble shooting manufacturing issues, and has handled over 600 plus projects and was promoted from Product Manager to Product Development Manager. Worked with sales department in developing retail programs, such retail companies as Tuesday Morning, Walmart, Costco, & FAO Schwarz. Headed up safety testing for toy safety and assisted in updating the safety manual and regulations of the company. Assisted on producing product packaging for presentation. Worked with computer programs CAMM, Microsoft Excel, Microsoft Power Point, Adobe Illustrator and Adobe Photoshop.

Amok Time
Freelance Designer
Levittown, NY

May 2008 to June 2009

Individual responsibilities included working with president of company in developing and designing new product lines. Worked on various licensed product closely with licensors. These projects included construction of prototypes, patternmaking and pattern correction, material sourcing, product specification/engineering packaging for manufacturers. Designed and developed collectable figurines, Rondo Hatton, Vincent Price in The Mask of the Red Death and Killer Clowns from Outer Space. Worked with computer programs Microsoft Excel, Adobe Illustrator and Adobe Photoshop.

Kurland Photo
Web Designer/ Advertising Designer
New York, NY

January 2006 to January 2007

Individual responsibilities included product management of ecommerce website, web design, graphic design, advertising design, and Internet marketing, advertising and product placement.

White Studio NYC
Founder
Bayside, NY

November 2003 to September 2006

Individual responsibilities include management of graphic design, web design, Internet marketing, artist relations, product placement, fundraising, event planning and coordinating, and all business endeavors.

Moe's
General Manager
Brooklyn, NY

June 2001 - November 2004

In charge of management of office, employees, inventory, customer relations, payroll, and accounting.

COMPUTER SKILLS:

Mac and PC - Microsoft Word, Microsoft Excel, Microsoft Office, Outlook Express, CAMM, Adobe InDesign, Adobe Photoshop, Adobe Illustrator,

Web Design HTML, and Transmit.

RELATED SKILLS:

Research, set building, sculpting, patternmaking, event planning and coordinating, and sewing.

HONORS AND AWARDS:

2005 - Fashion Institute of Technology Dean's List
1998- Artist Grant through The Art Institute of Philadelphia
1999- Best of Quarter Award: Art Institute of Philadelphia, Philadelphia, PA
1998 - Best of Quarter Award: Art Institute of Philadelphia, Philadelphia, PA
1998 - Artist Grant through The Art Institute of Philadelphia
1992 - Local Union Scholarship
1992 - Hoosic Valley Yearbook Scholarship
1992 - Hoosic Valley Central Art Scholarship
1992 - SUNY Fredonia Scholarship

ACTIVITIES:

White Studio NYC / Founder

Founded roving artist gallery geared toward discovering and promoting New York City's underrepresented artists, as well as providing the resources and opportunities for them to show their work. Individual responsibilities include management of graphic design, web design, Internet marketing, artist relations, fundraising, event planning and coordinating, and all business endeavors.

Cole and Riggs / Stylist

Secured props for fashion and commercial shoots, built sets, designed costumes, and coordinated overall event design.

Pix Pay / Set Restoration

Restored backdrops, managed set construction, as well as the building and refurbishing of props for video and commercial work.

Freelance F/X Make Up Artist

Created prostheses make-up for independent films and theater.

INTERESTS:

Sewing, cinema, music, fine art painting, puzzles, party planning, and avid reader of obscure myths, legends, horror and sci-fi.